



For Immediate Release  
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## **Print IT! by Create DC Opens in Waldorf, Maryland**

Company Partners with Think Brown INK for Business Development and Public Relations

(Waldorf, MD) – Create DC, founded in 2004 in Suitland, Maryland is a household name to small businesses and entrepreneurs in Washington, DC and surrounding areas. In stride with the growing small business population in Southern Maryland, Print IT! by Create DC recently opened its doors in Waldorf. Print It! is a 900 square-foot graphic design and print provider, specializing in the unique needs of small to large companies. Create DC is known region-wide for low-costs and quick delivery with rapid turnaround times.

“We saw the opportunity and need for a print house of our size and capabilities in the Southern Maryland market,” said **Founding Partner Chris Burch**. “We are a small business, and we understand the needs of a small business. At the same time, our high-end technology and exceptional staff allow us to meet the needs of larger companies at lower costs and quicker turnaround times.”

With the launch of Print It! by Create DC, the company is undergoing an aggressive business development and communications program, complete with events and mixers in the months to come. Create DC has secured the services of Think Brown INK, a full-service communications agency. Think Brown INK (TBI) has a well-versed portfolio of public relations, event planning and branding campaigns for organizations such as **Keller Williams Capital Properties, Prince George’s Suite Magazine, The Bickerstaff Group, Center for Green Urbanism, Maryland Institute for Dance, Tigerlily Foundation**, and more. Over the years, TBI’s staff has served as event planner or publicist for large-scale programs such as the **37<sup>th</sup> Annual State Farm Bayou Classic, Mercersburg Academy Alumni and Reunion Weekends, Public Relations Society of America’s Best in Maryland Awards, 4<sup>th</sup> and 5<sup>th</sup> Annual DMV Music Awards, Capital Hip-Hop Soul Festival and National Hip-Hop 4 Haiti Benefit Concert in DC.**

Print It! by Create DC is located at 11765 Central Avenue, Waldorf, Maryland 20601. Contact them at [www.printitmd.com](http://www.printitmd.com), [orders@printitmd.com](mailto:orders@printitmd.com) or 240-431-7263.



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### **History of Create DC**

At a young age, Create DC Founder Chris Burch wanted to be a disc jockey and began to work odd jobs, including party promoting and designing promotional material, to fund his dream. After dabbling in promotions, Burch realized that being a DJ was not for him, and instead, he liked the creative side of event planning. For the next few years, Burch became a go-to person for promoters who needed advertising. In 2004, he realized that his design work and promo had created a niche for himself. That year, Burch opened the doors of Create DC in Suitland, Maryland, catering to likeminded small businesses, promoters and event planners. While, many large printing houses shy away from smaller projects, such as the typical 500 flier run or 100 business cards, Create DC found its niche and a loyal customer base.

With the new endeavor in Waldorf, Print It! by Create DC will continue this philosophy of catering to small businesses and offering fair prices and high-quality work that meets the unique needs of entrepreneurs, corporations and community organizations. Visit Create DC online at [www.createdc.com](http://www.createdc.com) or Print It! by Create DC at [www.printitmd.com](http://www.printitmd.com).

Create DC is a member of the Prince George's County Chamber of Commerce and Charles County Chamber of Commerce.

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